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**BICYCLE WORKS is named one of America's Best Bike Shops for 2016 for the 3<sup>rd</sup> year in a row.**

September 20<sup>th</sup>, 2016 – Bicycle Works of Napa, CA has been named one of America's Best Bike Shops for 2016 by the National Bicycle Dealers Association.

There are approximately 4,000 bike shops in the United States and fewer than 300 were honored with the prestigious title of "America's Best." There were only 27 in California.

"Over the past 38 years, we have established an outstanding reputation by offering an honest, knowledgeable, no pressure approach to a sport we all love and participate in. Our repair service is unparalleled in the greater Napa Valley area.

We are involved in all levels of cycling including racing, touring, commuting, sport, recreational, family, and BMX.

Everyone who comes through the door receives the same top quality service regardless of their experience, knowledge, and interests", explains owner, Bob Hillhouse.

Shops were asked to fill out a detailed application describing what sets them apart from the average retailer. Mystery shoppers then evaluated the business in more detail by visiting the store, reviewing their website, and contacting the shop by phone to assess the performance from a consumer's perspective.

The program is designed to help consumers find great stores in their areas that will provide the expertise and professionalism they need to get the most benefit from cycling.

The recipients of the America's Best Bike Shops title not only offer great shopping experiences and expert staff, but are also rated on their support for their communities, as well as support for bicycle advocacy both locally and nationally.

Bicycle Works is involved in many local Napa Valley programs including: Donating over 75 used/refurbished bikes this year to various programs in the area, free flat repair classes, supporting Safe Routes to Schools, and even sponsoring a Kiwanis girls' softball team.

Founded in 1946, the National Bicycle Dealers Association is a non-profit association promoting the interests of every specialty bicycle retailer in the United States.

For more information, contact: Karen Townsend, National Bicycle Dealers Association, [karen@nbda.com](mailto:karen@nbda.com) or the NBDA office, [info@nbda.com](mailto:info@nbda.com).

Bicycle Works is located at 3335 Solano Ave, in the Redwood Plaza at the corner of Solano Ave. & Redwood Rd. They can be reached at: 707-253-7000 or [info@bicycleworksnapa.com](mailto:info@bicycleworksnapa.com). Their website is: [www.bicycleworksnapa.com](http://www.bicycleworksnapa.com)